Promotion

On the basis of the marketing concept, the agency develops the appropriate promotion tools, which perfectly communicate the product to its targeted audience. If so desired, the agency can also carry out their implementation together with professional partners.

The services offered by ZOOM MEDIENFABRIK in the area of promotion:

- Planning of the Promotion Strategy
- Development of a Marketing Mix- Portfolio
- Organisation and Execution of Promotion Measures

ZOOM MEDIENFABRIK develops cross-promotional tools, seeks out the right partners in the media, industry and political sectors and finally also carries out the individual activities.

The agency offers the following services in the area of cross-promotion:

- Planning of a Cross-Promotion Strategy
- Development of a Portfolio of Tools
- Acquisitions
- Organisation
- Execution of the Cross-Promotional Activities