Product Management

ZOOM MEDIENFABRIK oversees the entire technical production of press kits, advertising and promotion materials in direct consultation with the client. This form of targeted product management ensures a high standard of planning security and frees the client from time-consuming organisational responsibilities and budget negotiations.

Our Product Management contains the following services:

- Briefing/ Controlling of Graphic Designers
- Logistics & Controlling of Litho and Printing
- Deadline- and Editorial Coordination
- Supervision of the entire Production Process
- Supervision of Prices